

A Digital Product Studio

Modern Logic has worked with four MESA Mentees!

Let us help you build extraordinary digital products

If you are at a stage where you need technology experts to help develop a plan that can be implemented by an internal team or you're looking to outsource your digital development (i.e. design, development, analytics, etc), **Let's set up a call** (contact linda@modernlogic.io)!

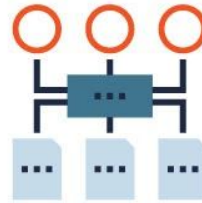
We are Masters At - Web and Mobile Applications



**React Native &
Native Development**



**AWS &
Cloud Services**



Integrations
(IoT, Social Media, Google,
Firmware, etc)



**Product
Lifecycle Strategy**

Having principle developers and project managers from Apple, Microsoft, and Adobe that have lived in the startup ecosystem for over a decade, Modern Logic gives you access to resources that allows you to build scalable solutions that fit your budget.

Modern Logic Values

Our founders and principle engineers have started multiple companies so we understand that it's a grind to build a successful business. From top management down, we approach solving difficult problems with technology, humanity and empathy.

Modern Logic has a core interest in helping entrepreneurs bring their digital products and businesses to life, To that end, we created a giveaway promotion in the Spring of 2020, to support the local startup ecosystem.

Modern Logic Service Giveaway: A Case Study

Modern Logic Service Giveaway:

When the COVID-19 pandemic started gaining traction, Modern Logic put together a no-cost service giveaway to help startups gain a bit of momentum. Here is a summary of the work we did for MESA members.

Thrivers (\$5,000 winner)

- Generated the first two iterations of designs for the mobile app.
 - Iteration 1: Validate content flow by building out barebone screen designs
 - Iteration 2: Stylize and brand screens to mimic final product
 - Note: These designs were used directly in conversations with potential partners as a sales tool.

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- Built a technology roadmap that outlined timeline, budget, risk, and trade off considerations of designing and developing iOS and Android Mobile Apps

Creatively Focused (\$2,500 winner)

- Designed a Calendar View design of their mobile app screens to give stakeholders and potential clients a better understanding of the app's functionalities.
- Built a technology roadmap that outlined timeline, budget, risk, and trade off considerations of designing and developing iOS and Android Mobile Apps

Other Projects: - MN Cup Winners!

HabitAware

- Designed and developed the iOS and Mobile apps to synchronize with Keen 2, HabitAware's bluetooth hardware component. Major technologies implemented include:
 - Bluetooth
 - Firmware integrations

Pikup (formerly Runnera)

- Designed and developed the iOS and Mobile apps built for crowdsourced delivery options. Major technologies implemented include:
 - Location based tracking
 - Content management system

Features of other innovative digital applications

- Video Optimization
- Vision Systems
- Data Security
- E-commerce
- Dual Login and Synchronization
- Location Based Tracking
- App Store Optimization
- Custom Calendar views
- Crowdsourced Symptom Tracking
- Video and Photo Editing
- Drawing

 **THRIVORS** **CREATIVELY
FOCUSED** **HABITAWARE** **pikup**

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