



Modern Logic®

A Digital Product Studio

Who we are:

Modern Logic is a Minnesota based, digital product studio. Our approach to innovation helps you get to or grow your market faster and solve hard problems with technology, humanity and empathy. Our experienced team comes from some of the best technology companies in the business, such as Adobe, Apple, and Microsoft.

What we help startups with:

- **Strategy**
 - Business Development
 - Design
- **Development**
 - Web and mobile applications
 - AI, AR, VR, Machine Learning
 - IoT & Cloud Services
 - Bluetooth
 - Firmware Integrations
 - Location Based Technology
- **Web and Mobile**
 - Analytics
 - Code Architecture & Security Audits
 - Maintenance

Start-ups we've worked with:

- Creatively Focused (MESA)
- Thrivors (MESA)
- HabitAware (MESA) MN Cup winner
- Linea Sketch
- Pickup (Formerly Runnera) - MN Cup winner

How we do it:

- 1.) **Pre-production Sprint** - Rapid planning sprint
- 2.) **Design** - Create and iterate upon UI & UX
- 3.) **Develop** - Unleash Modern Logic's resources to quickly build what you need
- 4.) **Analyze** - Review baked in analytics to quantify, track, and expedite success

Our Sprint Process

- Generate technical roadmap
- Build sprint, or two week execution plan
- Confirm direction with stakeholders
- Unleash design and development to build what you need fast
- Check in weekly to verify alignment

Industries we've worked in:

- Digital/Tele-Health, Med-tech, Fin/Ag Tech, SaaS, Consumer, Retail, Arts & Rec, Education, Social Media

"What Modern Logic did was take the wireframes we built, and then put art, energy, and content together to bring

a mobile app framework to life."

- Cathy Skinner CEO of Thrivors. Inc

Experience From

